



Farmers Covered

1200farmers from
100 villages

Employment

5

persons



Annual Turnover

**Rs. 30/-
lakh**

Ms. Sonali Chandrakant Jadhav

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Enterprise: Manufacturing of bio-fertilizer and micro-nutrients

Core Activity: “Initial Investment of Rs. 7.00/- lakh was borrowed from my father with assurance of re-payment and established my R&D laboratory” Sonali explained with a laugh, “I concentrated more on soil health improvement and manufacturing the products accordingly. I networked my business directly contact with farmers. Initially I contacted progressive farmers and arranged demonstrations, within 10-15 days, the results shows in healthy plants. Farmers themselves are promoting my products to surrounding farmers” Sonali Said.

Agripreneur: “Feed the soil to feed the plant’ is a basic principle of organic farming. I introduced 12 products which maintain soil health, fertility and increase productivity. To address the complete Soil salinity problem in sugarcane growing belt, ‘Sugarcane Kit’



is specifically manufactured to boost the rapid growth phase of sugarcane leads in results of very high yields”, said Ms. Sonali Jadhav (24) a graduate in Agricultural Sciences. Sonali is trained agripreneur under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme. She attended training at Shashwat Sheti Vikas Pratishthan (SSVP), Pune.