



Farmers Covered

600farmers from
20 villages

Employment

1

person



Annual Turnover

**Rs. 5/-
lakh****Mr. Shivraj Popatrao Katkar**

At/po- Shivrajhans Building,
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Enterprise: Soil testing laboratory and consultancy

Core Activity: “AC&ABC training gave me confidence and improved my communication skills. Establishing soil testing laboratory was the project selected during training. I contacted the State Department of Agriculture, Soil Testing Section and availed all types of information. During discussion, the agriculture officer promised me to provide the information on soil-based scheme. He visited my laboratory and approved the firm for soil certification. I am providing soil certification facility to farmers for installation of drip-irrigation and Soil health card” Shivraj explained.

Agripreneur: “A simple soil test report helps to identify soil nutrients or soil chemical factors that are limiting plant growth, its advise to fertilizer use efficiency by indicating appropriate rates for different soils and crops, its protects the environment by preventing



over fertilization, to identifies polluted or contaminated soils. However, farmers are very lethargic to go for soil test”, said Mr. Shivraj Popatrao Katkar (22) years old agri-graduate from Phaltan of Satara district in Maharashtra setup soil testing laboratory and serving the farming community. Shashwat Sheti Vikas Pratishthan (SSVP), Pune is one of best training institute for promotion of entrepreneurial skills among the agri-professionals, Shivraj adds.